



The Community Engagement and
Population Health Research (CEPHR)
Core of the NYU-HHC CTSI

Translational Research Building

Tuesday, May 19th, 2015

**The Harlem Health
Advocacy Partners
Program: A Place-Based
CHW Initiative in Public
Housing**

**Mario Drummonds, MS, LCSW, MBA
CEO, Northern Manhattan Perinatal
Partnership, Inc.**

Place-Based Initiatives

- ◉ Promise Zone
- ◉ Best Babies Zone
- ◉ HUD Zones
- ◉ NMPP's MCH Zone in the St. Nicholas Houses
- ◉ Harlem Children's Zone

Take a Fresh Look at Harlem



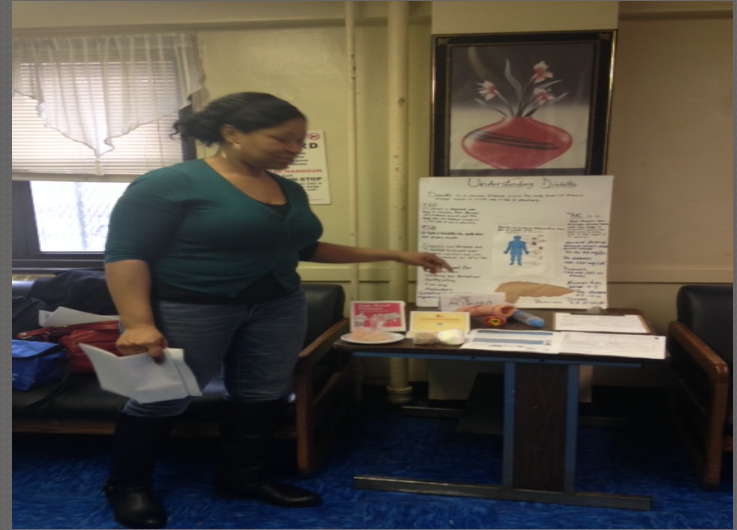
Harlem Health Advocacy Partners (HHAP)

- HHAP is a free program of the City of New York that aims to improve the health and well-being of five East Harlem NYCHA development residents
- Community Health Workers from the local community have been trained to offer health information to East Harlem residents and provide support for residents suffering from asthma, hypertension and diabetes



Program Services

- Individualized health coaching
- Group wellness activities
- Help finding affordable or low-cost health insurance
- Help understanding medical bills and health plan options
- Referrals to local health and social services



Outreach & Recruitment

NYCHA-

- Tabling at four of five NYCHA Property Management Offices and conducting outreach on the grounds
- Stress Management Workshop with Boriken Neighborhood Health Center at Taft and King Senior Centers
- *Breakfast for Men* at Lehman Village Senior Center
- Mother's Day health outreach event with Health First at Johnson Houses

Collaboration With Other Harlem Stakeholders-

- Emblem Health & Advantage Care Physicians
- ArchCare Community Life
- Boriken Neighborhood Health Center
- Settlement Health
- Services & Advocacy for GLBT Elders (SAGE) Diabetes Presentation
- SCAN Jackie Robinson Cornerstone Program in East Harlem- 1st Jackie Robinson Cornerstone Health & Wellness Fair
- Children's Aid Society Community Health & Fitness Day Tabling
- Metropolitan Hospital Center's Cinco de Mayo celebration/health fair



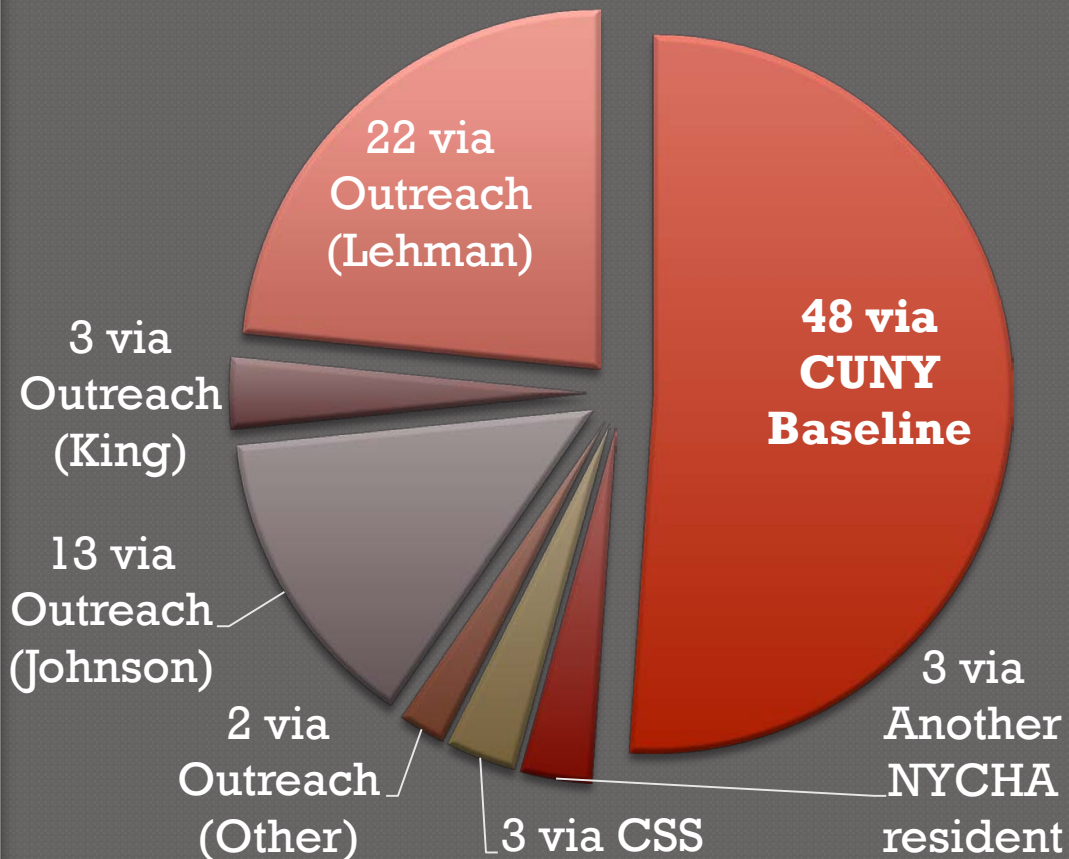
Resident Participants Enrolled

158 Completed Screening → **130** Interested in HHAP → **94**
Completed Intake

	CUNY Baseline	Outreach (Lehman)	Outreach (Johnson)	Outreach (King)	Outreach (Taft)	Outreach (Other)	CSS	Other	Resident Watch	Another NYCHA Resident
Completed Screening	83	27	22	8	4	4	3	1	2	4
Expressed Interest	61	27	20	8	3	4	3	0	0	4
Completed Intake	48	22	13	3	0	2	3	0	0	3

How are we Enrolling Residents?

Of the **94** Resident Participants who completed consent and intake



Among the **365** Residents who asked to be contacted via the CUNY Baseline Survey **13%** completed the consent and intake form

130 Residents expressed interest in HHAP on the Screening Form. Of these, **72%** completed intake

What is the Chronic Disease Burden Resident Participants Face?

Of the **94** Resident Participants who completed consent and intake*

Total Asthma	35	37%
Total Diabetes	51	54%
Total Hypertension	79	84%
*Uncategorized	4	

Single Burden

Asthma	4
Diabetes	6
Hypertension	23

Double Burden

Asthma & Diabetes	1
Asthma & Hypertension	12
Diabetes & Hypertension	26

Triple Burden

Asthma & Diabetes & Hypertension	18
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Systemic Issues & Barriers Residents Face

- **Mental health issues-** 25.7% of residents of 5 target developments in East Harlem reporting a history of depression (among 6,240 residents, source: CUNY baseline findings)
- **Outstanding NYCHA repairs and maintenance issues-**Residents reporting frustration with poor housing conditions (data pending)
- Residents report a wait time of 9-10 months to have issues repaired



Stages of Client Interaction

Client Engagement



Patient Engagement



Source: Jessica Greene, Judith H. Hibbard, Rebecca Sacks, Valerie Overton, and Carmen D. Parrotta
When Patient Activation Levels Change, Health Outcomes And Costs Change, Too . *Health Affairs*, 34, no.3 (2015):431-437

Patient Activation



Patient Cultural Transformation



**WE'VE COME
THIS FAR
BY FAITH**

**"Dear God, I'm living too large.
Please give me the strength
and will power to exercise
and lose weight, take my
medication and eat right.**

**Since I got the diabetes,
maybe twice a week I sit
down and pray because if
I don't take care
of myself. I am
going to go down the
drain. I put myself in your
hands now God.
I have come this far by faith!"**

**He Will See You Through!
The Ability To Manage Diabetes
is Ultimately in Your Hands!**

**Discipline. Consistency.
Patience. Faith**

**If you want more information about the BBKH's diabetes
prevention program call the BBKH Coaliton at
(212)665-2600, ext 308**

Poster created
by NADPa
Social Health
Marketing Group

Source: Mario Drummonds, MS, LCSW, MBA
Dr. Emillo Carrillo
Dr. Marilyn Aguire-Molina

Harlem Health Advocacy Partners Spectrum of Work

Building Public Health Social/Cultural/Advocacy Movement

Economic Opportunities

- Community Health Workers
- Hiring Tenants for New Construction
- Tenant Profit Sharing
- Public Housing Opportunity Zone
- Developing NYCHA Investment Fund
- Minimum Wage

Housing Development Work

- Tenant Debate and Shape Mayor's Plan
- Resident Profit Sharing Plan
- HUD Waiver & Investment Portfolio
- Tenant Role in NYCHA Deficit Reduction

Health Development

- Affordable Care Act
- Disease Management
- Community Engagement Work
- Walking and Exercise Clubs
- Clinical Partnerships
- Patient Activation
- Cultural Transformation
- Mental Health Work

Food Policy Work

- Develop Relationship with Pathmark
- Corbin Hill Farms Re-entry
- Healthy Eating & Nutrition Classes
- Urban Farming Program
- New Supermarket Development

Legislative Action Agenda

- HUD Financing Strategy
- Minimum Wage Campaign
- Developing Resident Voices
- Developing Resident Power
- Voter Registration/Leadership

Birth → Early Childhood → Pre-teen → Teen → Young Adult → Elderly Residents



Social Determinants of Health
Life Course

High Infant Mortality

Cultural Transformation

Chronic Disease Interventions

Health Disparities

Strategic Leadership

NMPP believes that **Leadership is the self-defined capacity to communicate vision and values** while providing programs, structures and core services that satisfy human needs and aspirations while transforming people, your organization and society in the process.

Strategic Leadership

- Agencies that create the future are rebels; they're subversives. They break the rules! They dream of things not yet created!

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