

A Commitment to Advancing Health Equity

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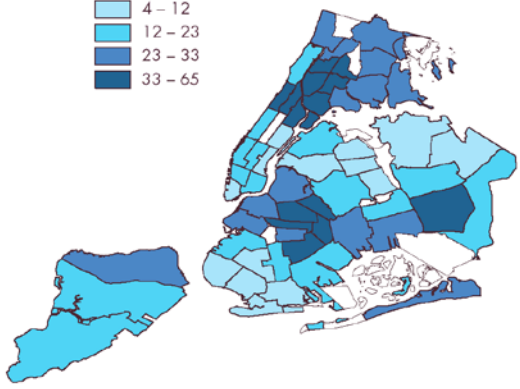
“Inequities in health are unfair, unnecessary and avoidable. New York City is the most unequal city in the United States and one of the most segregated. It is no surprise that these everyday realities are reflected in our health. A more deliberate effort to name and address these disparities will frame all that we do.”

-NYC Health Commissioner

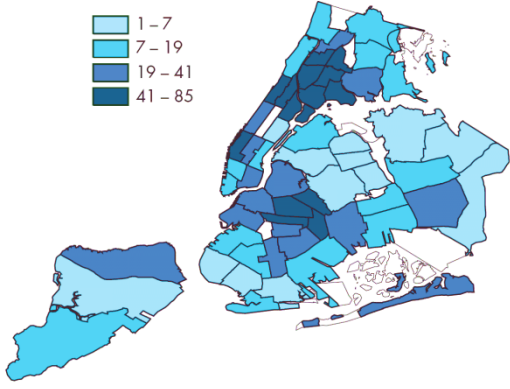
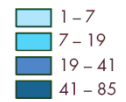
Mary T. Bassett, MD, MPH, 2014

Neighborhood Health Outcome Differences Exist

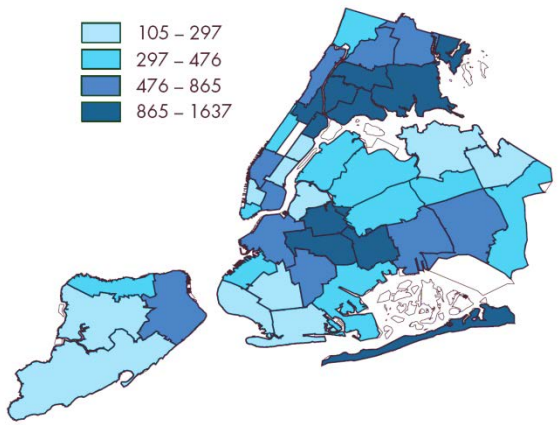
Diabetes Deaths (per 100,000)



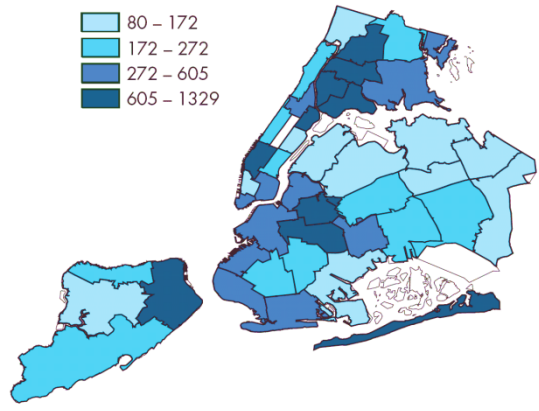
AIDS Deaths (per 100,000)



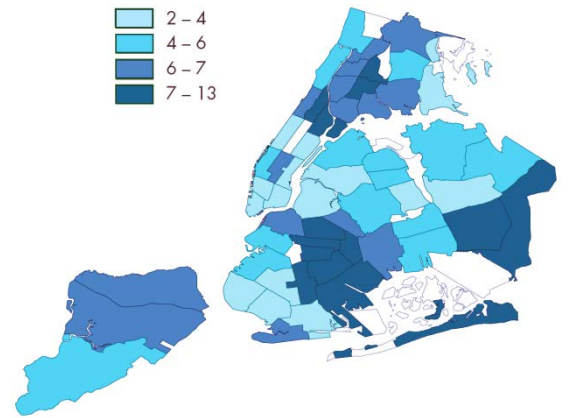
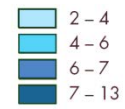
Asthma Hospitalizations (per 100,000 Children)



Hospitalizations for Drug Use (per 100,000)



Infant Deaths (per 1,000 Live Births)



Health Equity



Equality

doesn't mean

Equity

Root Causes of Inequities

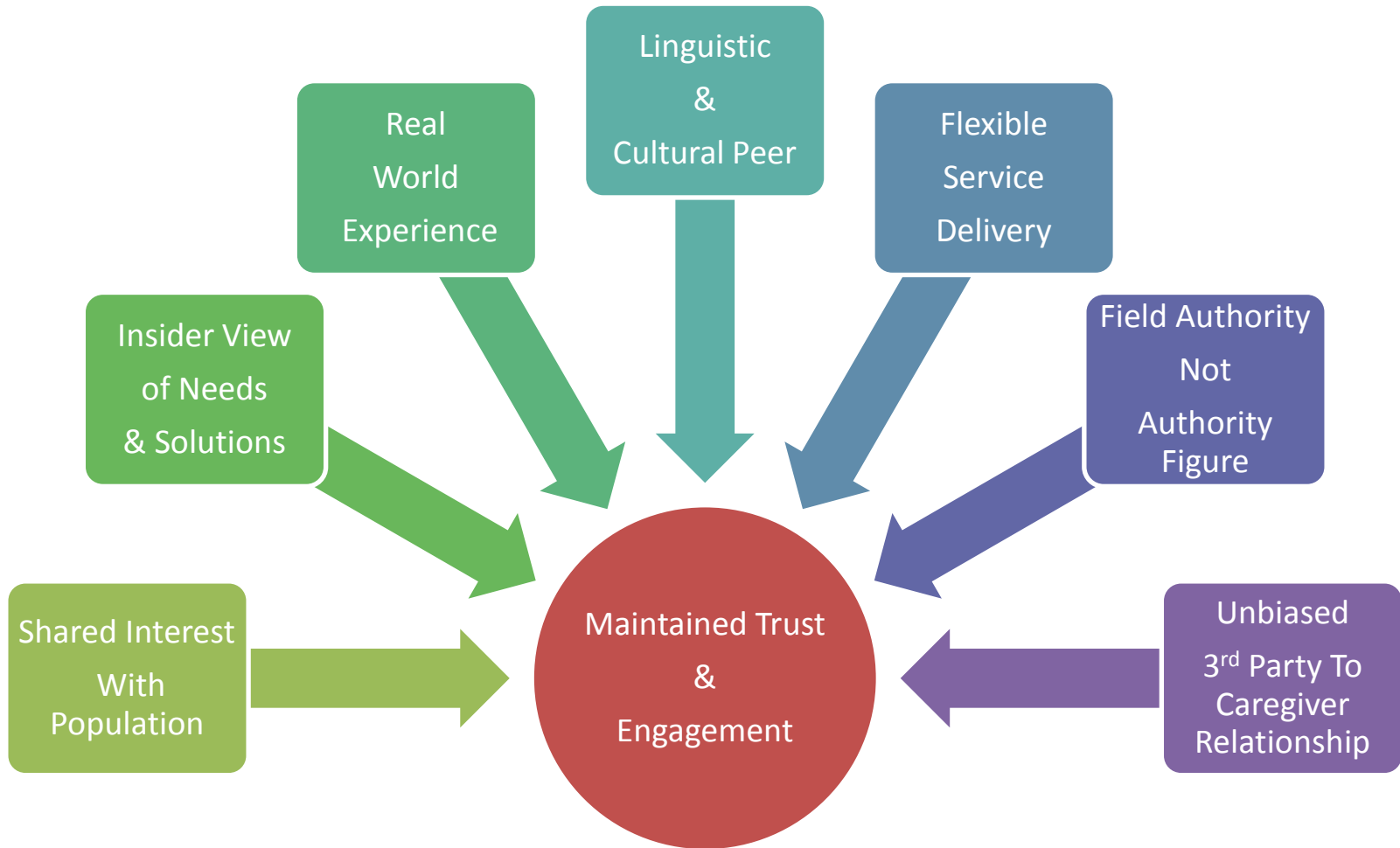


- Policies that created all types of systems of unbalanced power and privilege
- Caused by historical practice of exclusion & discrimination across the life course
- Led to geographic concentration of poverty

Place-Based Approach to Advance Health Equity

- Choices are dependent on neighborhood context
- Allows for finding problems and solutions in the same place
- Solutions that get to the root causes of disease; environmentally and socially based, historic and unjust
- Changing systems in which people live
- Multi-sector participation is necessary for optimal solutions; value of community expertise
- Shift → balance in power to lift up voices not typically heard or allowed influence

Value of Community Health Workers





**NORTHERN
MANHATTAN
PERINATAL
PARTNERSHIP
INC.**

**Community
Service
Society** | Fighting Poverty
Strengthening
New York

**CU
NY** The City
University
of
New York


**NEW YORK CITY
HOUSING
AUTHORITY**

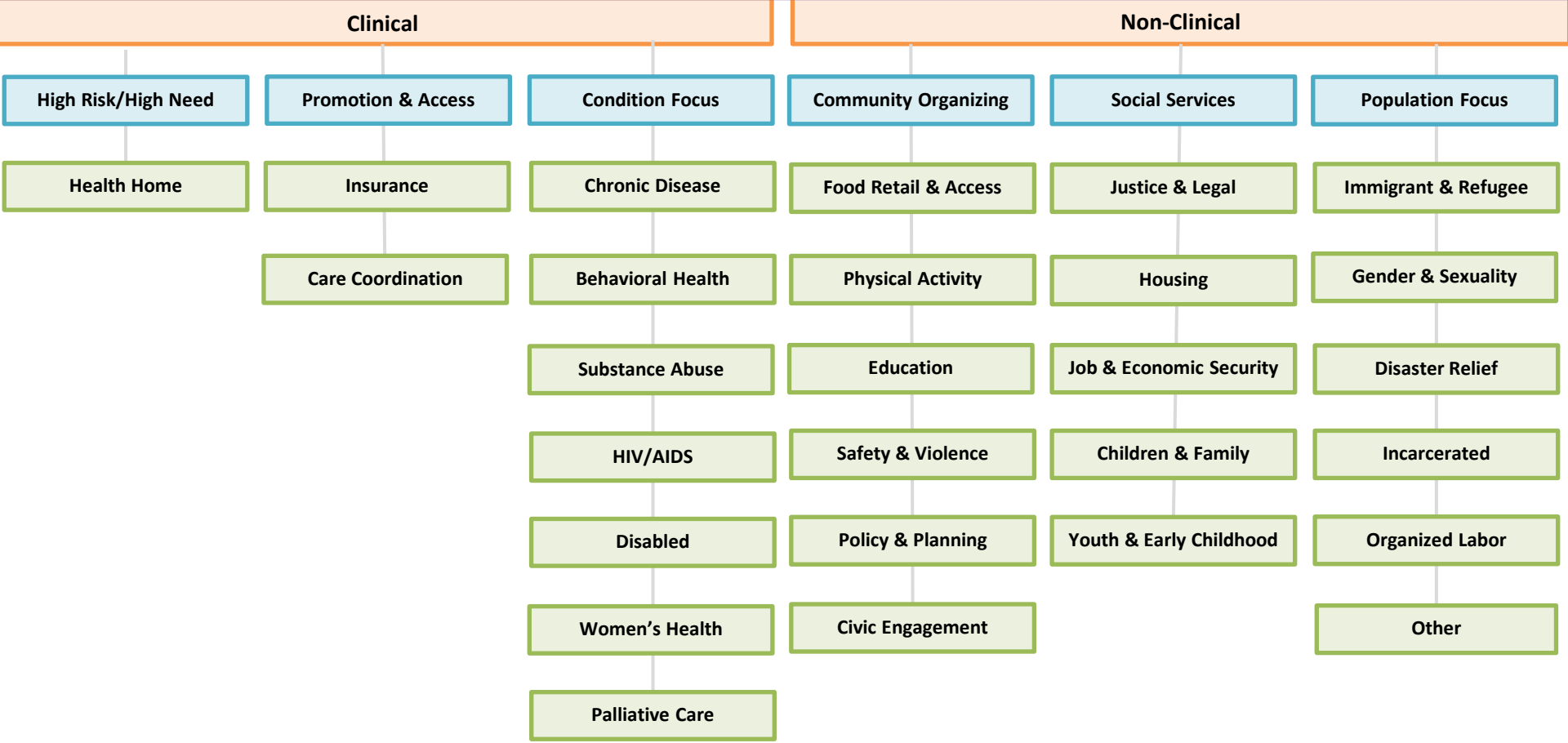
 **NYU School of Medicine**
NYU LANGONE MEDICAL CENTER

East Harlem Community Health Worker Demonstration

Harlem Health Advocacy Partners

Community Health Workers Service Frameworks for Health Equity

Scope of Service Orientations



Scope of Practice Roles



HHAP Theories of Change

CHWs can improve community health by:

- **Coaching** residents to increase self-efficacy for healthy **behavior change**
- Supporting residents to **access health & social services** benefits through navigation
- **Building capacity** of residents to **seek, create** healthy conditions and acceptable services through **advocacy** to government and other stakeholders



Layers of Service & Action



Refining Our Approach to Advocacy

What **advocacy** often entails:

speaking for the benefit of those who are unable or unwilling to speak for themselves

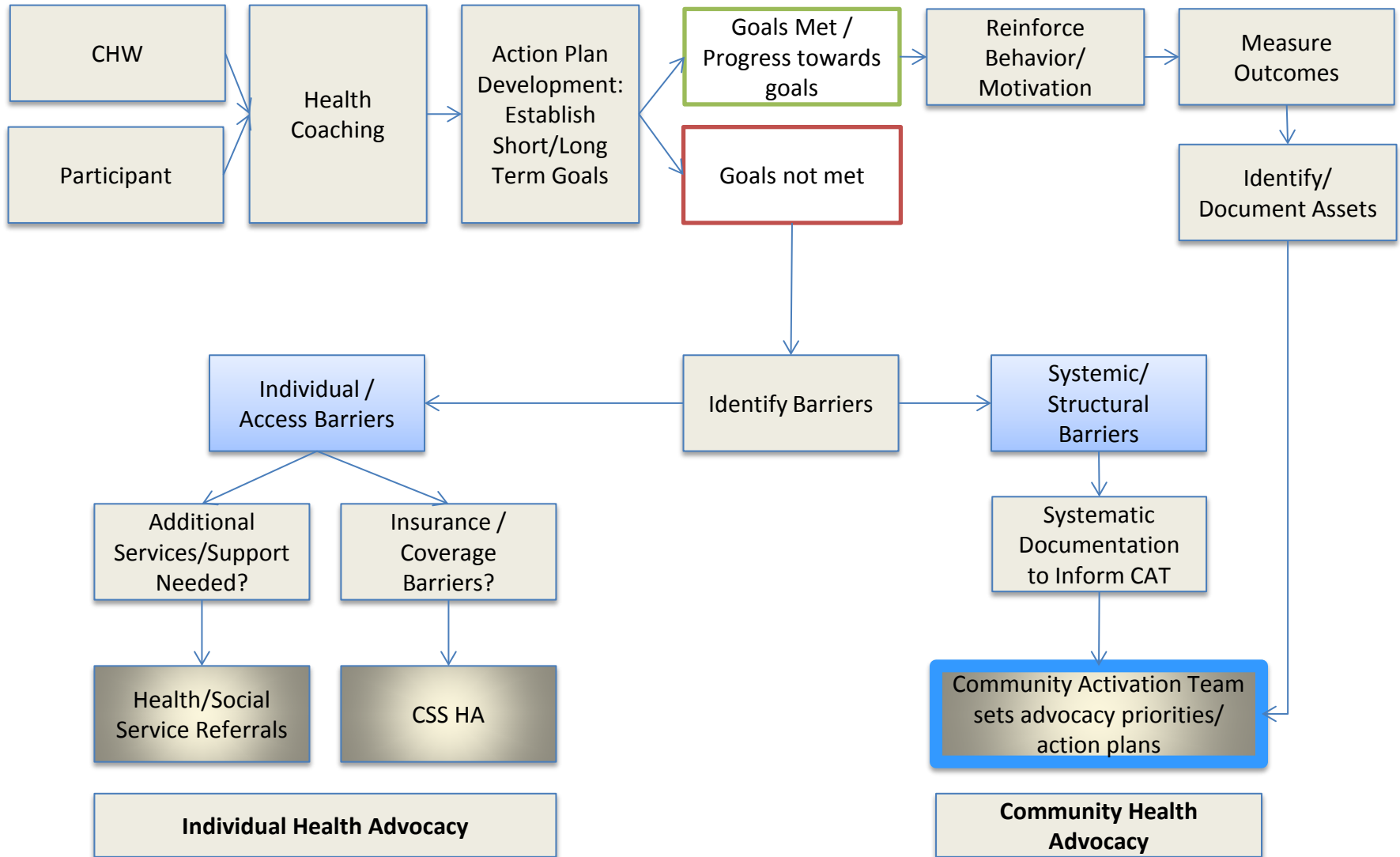
Equity requires a different relationship:

preparing and facilitating communities to organize, mobilize, plan, and advocate for their needs

Putting Our Approach Into Action

- **Leveraging our expertise in surveillance**
 - Capturing data on and legitimizing structural barriers to chronic disease management
- **Investing resources in community organizing**
 - Coordinating logistics for planning, facilitating resident leadership, providing issue education
- **Using convening power strategically**
 - Broker exchange between community and other institutions, identify windows of opportunity

HHAP – Health Advocacy Flow Chart



Community Activation Team

Community Activation Team

Collaborative, resident-led, working team that aims to improve the health status of NYCHA residents in **Clinton, Johnson and Taft Houses, King Towers and Lehman Village** through community organizing, health education and community advocacy and engagement.



The team will work together around the following Working Groups!

Wellness
& Group Level
Activities
Outreach

Outreach

Systemic Issues
& Barriers

Mental Health

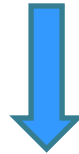


Community Activation Team In Action

Vision for CHWs at DOHMH

Phase 1

- Launched HHAP
- Launched Community Activation Team
- Completed scan of clinical and non clinical CHW peer models for citywide intelligence interviews



Phase 2

- Evaluate outcomes for best practices
- Draft citywide CHW curriculum with an equity lens
- Develop technical assistance package for CHWs
- Develop policy agenda to advocate for CHW certification & reimbursement